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ROYCEMORE SCHOOL RECEIVES CREATIVE CLOUD LICENSES FROM ADOBE TO EQUIP STUDENTS WITH DESIGN THINKING AND DIGITAL LITERACY SKILLS

Evanston, Illinois – September 11, 2018 Roycemore School is thrilled to announce a collaboration with Adobe. Adobe has provided Creative Cloud licenses to Roycemore School students and teachers. “The software capabilities of the Adobe Creative Cloud technology will equip our students with some of the most powerful tools available today to present and communicate ideas, express creativity, convey meaning, and collaborate—which are some of the most critical skills young people need in today’s complex world,” said Adrianne Finley Odell, Roycemore Head of School. Adobe Creative Cloud, which includes Photoshop CC, Lightroom CC, Adobe Spark, Adobe XD CC, Illustrator CC, InDesign CC, Premiere Pro CC, Acrobat Pro and more, will help students and teachers use design technology to make their ideas come alive.

In addition to the software, Adobe will provide digital resources for teachers to support Design Thinking in the classroom. Design Thinking is a problem solving approach that has been employed by businesses and organizations around the country but is relatively new to education. Roycemore teachers will be teaching students this method of problem solving as a practical approach to generate creative solutions. Whether it is employed by middle school students to reimagine student spaces on campus, by high school students to design a campaign to encourage students to read more, or by primary school students as they learn about architecture and identify ways to improve designs to better support the needs of the user, teaching Design Thinking is quickly becoming ubiquitous at Roycemore. Adobe will provide additional support to Roycemore teachers in their efforts to ignite creativity in the classroom through the Adobe Education Exchange platform.

To kick off Roycemore’s Design Thinking initiative, a team from Adobe joined the school’s faculty for a 2-day workshop that focused on teaching these critical skills. Jamie Myrold, Vice President of Design for Adobe and Roycemore parent, along with Adobe Senior Experience Researcher Ben Hsieh and Adobe User Experience Researcher Lindsey Wallace teamed up to guide the faculty and staff in this professional developmental experience. Myrold said of the partnership “I am thrilled that the innovative educators at Roycemore now have this technology in their classrooms. It will be exciting to see how these tools impact the student learning experience and enhance creativity”.

This collaboration with Adobe will also provide Roycemore students with the unique opportunity for virtual internships with a Design Expert at Adobe.

Roycemore and Adobe will extend this initiative to include Northwestern University’s Osher Lifelong Learning Institute (OLLI). Roycemore School students will teach OLLI students a variety of digital skills that they have expressed a desire to learn, including the opportunity to learn how to use Adobe software. “The philosophy at OLLI is that curiosity never retires. This is an exciting opportunity that will combine students from all walks of
life. I am sure that OLLI students will learn new digital skills from Roycemore students and I hope that the
students from Roycemore will learn something from their OLLI students too”, said Kirsty Montgomery,
Director of the Osher Lifelong Learning Institute.

Learn more about Adobe Creative Cloud at www.adobe.com/creativecloud.html
Learn more about the Osher Lifelong Learning Institute (OLLI) at sps.northwestern.edu/osh-lifelong-learning/

Roycemore School, 1200 Davis Street, Evanston, IL. For more information call 847-866-6055.

About Roycemore School: For over 100 years Roycemore School has equipped students for success in higher
education and prepared them to live extraordinary lives. Small classroom sizes and a 6:1 student/teacher ratio
have contributed to the 100% college acceptance rate of Roycemore graduates. This Preschool-Grade 12 liberal
arts college preparatory school is the #5 ranked Best Private K-12 School in Illinois and the #4 Most Diverse
High School in Illinois according to niche.com.

Learn more about Roycemore School at www.roycemoreschool.org

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